Our goals for every child are:

- a safe and nurturing home
- a secure parent-child relationship
- an environment supporting successful growth and development

OUR MISSION

The Child Abuse Council leads community efforts to eliminate child abuse and neglect by strengthening children and families through treatment, education, and prevention.
100% of child abuse is preventable.

Will you help?

Help us make sure every child has a childhood.

Childhood trauma changes the way a child learns, grows and plays.

The Adverse Childhood Experience (ACE) study by Dr. Rob Anda and Dr. Vincent Felitti shows the impact of early childhood violence and trauma. This early exposure negatively influences development, behavior, emotional status and physical health which, in turn, can lead to increased risk for low educational attainment, criminality, generational recidivism and poor mental and physical health.

Each of these outcomes represents a significant cost to the community. Preventing this trauma is the single biggest return on investment and the most effective course to improve these outcomes.

When factoring in the cost of investigations, foster care, medical and mental health treatment, special education, juvenile and adult crime, and chronic health problems, child abuse and neglect costs the Quad Cities $259,502 every day.

PREVENTION IS POSSIBLE Donate at www.childabuseqc.org
PREVENTING CHILD ABUSE AND NEGLECT IN THE QUAD CITY AREA

The Child Abuse Council is the Quad Cities’ only child abuse prevention agency dedicated to keeping children safe and building strong families.

We focus our efforts on effective, holistic services by approaching child abuse prevention utilizing a public health model through three distinct paradigms:

1. **Community Prevention**: Wide-spread education and support for building nurturing families
2. **Focused Prevention**: Targeted engagement and specialized support for families to keep children safe
3. **Treatment and Prevention**: Children and families receive therapy and support essential to heal after violence or trauma while teaming with skilled professionals to prevent recurrent abuse and neglect.

**A public health problem**

- **50%**: of child abuse victims are aged 5 years or younger (CDC, 2014)
- **1,350**: A report of child abuse is made every ten seconds in the United States. (Childhelp, 2013)
- **1 in 5 girls and 1 in 10 boys** will be the victim or attempted victim of sexual assault before they are 18 years old. (Finkelhor, 2009)
- **1 in 10 boys**
- **Every year the number of children found abused and neglected could fill 20 school buses**

Donate at www.childabuseqc.org

COMMUNITY PROBLEM, COMMUNITY SOLUTION
HIGHLIGHTS

Look at what **YOU** helped create! Look at what **YOUR** support did.
With **YOUR** help we can do more!

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**PREVENTION**

- 97 fathers completed Basic Training for New Dads
- 1,956 home visits for 303 individuals
- 34 births with 85% of moms breastfeeding, which is higher than the national average
- 1,482 children and 746 adults completed child sex abuse prevention programming

**99.6%** of families participating in Healthy Families have medical homes.
This is essential when 1 in 5 people are visiting the ER for care they could have received from their primary care practitioner (The Primary Care Project, Jan 2013)

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**EDUCATION**

- 222% increase in personal safety knowledge of preschoolers
- 93 sessions with 1,701 adults on keeping children safe
- 52 parent support classes
- Partnered with local Sheriff’s Department to develop a new training program for teachers on identifying abuse

Child Abuse Council expanded to serve as the region’s trainer for state of Iowa Connections Matter and Stewards of Children.

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**TREATMENT**

- 86 children received therapy
- 43 medical exams
- 300 forensic interviews
- 407 hours of therapy for children

**72%** of caregivers demonstrated reduction in parenting stress after participating in Safe from the Start.

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**TOGETHER WE SERVED ALMOST 6,000 INDIVIDUALS**
FINANCIALS

Over **1,326** donations from caring individuals, corporations and groups LIKE YOU across our community to keep our kids safe!

**REVENUE**

Total revenue in FY16 was **$1,371,314**

(7% increase from FY15)

- **43.7%** Community Support
- **17.1%** State of Iowa
- **23.1%** State of Illinois
- **4.2%** Federal Grants
- **11.8%** Other

**EXPENSES**

Total expenses in FY16 was **$1,249,913**

(6% decrease from FY15)

- **65.8%** Direct Client Services
- **13.4%** Administrative Fees
- **10.2%** Occupancy Fees
- **4.6%** IT Support/Professional Fees/Consultants
- **3.2%** Fundraising Expenses
- **2.8%** Staff Training

**COMMUNITY SUPPORT**

Fundraising increased by **82%** thanks to incredible community support and our major gifts campaign

- **34.4%** Grants
- **23.1%** Community Donations
- **19.2%** Annual Lifesaver Campaign
- **10.7%** United Way of the Quad Cities
- **9.0%** Third Party Fundraisers
- **3.6%** Other

**ILLINOIS FUNDING WAS CUT BY 44%**

which forced the Child Abuse Council to be more resilient than ever before...

Despite $0 from Illinois for contracted therapy programs, funding delays until August of 2016 and a staff reduction of almost 3 FTEs, we were able to not just SURVIVE but to **thrive and grow** programming because of donor support.

Generous grant support to keep our kids safe provided by:
- Bettendorf Rotary
- Birdies for Charity
- Doris & Victor Day Foundation
- Fraternal Order of Eagles
- Friendly Thrift Center
- Hubbell-Waterman Foundation
- John Deere Foundation
- Moline Foundation
- Moline Kiwanis
- Moline Rotary
- Riverboat Development Authority
- Rock Island County 708 Mental Health Board
- Scott County Kids
- Scott County Regional Authority
- St. Vincent Home Corporation
- The Amy Helpenstell Foundation Fund
- The Rauch Family Foundation
- United Way of East Central Iowa
- United Way of Muscatine
- United Way of the Quad Cities
- UnityPoint Health Trinity – Rock Island
Investing in the *Innocence of* childhood

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td>$10</td>
<td>Provides training for one police officer to identify and respond to child sex abuse.</td>
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<tr>
<td>$35</td>
<td>Helps a soon-to-be-father learn how to navigate his new role through training and support.</td>
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<td>$50</td>
<td>Provides a class for 15 parents to receive support, empowerment, and tools to build family resilience.</td>
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<td>$125</td>
<td>Teaches an entire preschool class about personal safety and how to get help if they are experiencing abuse.</td>
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<tr>
<td>$250</td>
<td>Hosts a parent support group to increase social support, participate in a parent-child activity and link to community resources.</td>
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<tr>
<td>$500</td>
<td>Ensures a safe and thorough medical exam for a child involved with abuse.</td>
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<tr>
<td>$750</td>
<td>Provides a family with one year of home visits that teaches positive parenting techniques, goal-setting, and coordinated case management.</td>
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<tr>
<td>$1,000</td>
<td>Provides siblings with a forensic interview exam that reduces the trauma experienced by victims of sexual assault and ensures a coordinated investigation into the abuse.</td>
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<tr>
<td>$1,500</td>
<td>Provides 6 months of weekly military support sessions for families providing social connections and a safe place for support.</td>
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<tr>
<td>$2,500</td>
<td>Changes one family’s life through a year of therapy and support services after a child has been abused.</td>
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<tr>
<td>$5,000</td>
<td>Provides an expectant mother prenatal and postnatal care as well as birth support designed to empower the mother to give the baby the best possible start.</td>
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**DONATE TODAY**  www.childabuseqc.org

**IT’S ON US TO MAKE A DIFFERENCE**  Donate at www.childabuseqc.org
Basic Training for New Dads: A program taught by dads for dads. This program started over 15 years ago and is still lead by volunteer fathers. This class is the only local class designed specifically for fathers as they prepare for the birth of a child.

Families First: A program designed to support military families in our community to decrease isolation and increase socialization. From activities centered on the father/child relationship to weekly playgroups and regular parenting classes, we partner with the US Army to support our service men and women and their families.

Talking About Touching: A program partnering with local preschool programs providing children, teachers and parents with information they need to stay safe and prevent child sex abuse.

24/7 Dad: A parenting development and support program that is open to all fathers and taught by local volunteer dads.

Healthy Families Home Visitation: A program providing new parents with accredited home visitation services to build parent confidence, help them reach their goals and create a safe and nurturing environment for young children.

Doula: A program providing professional doula support prenatally, during and after birth. This program ensures that baby has the very best possible start in life!

Community Education: Delivering high quality trainings to professionals and parents, this program puts the adults in our community right where they should be-at the front of prevention. Keeping children safe should never be the responsibility of a child; adults are responsible for keeping kids safe.

Safe from the Start: Play therapy services specifically for children ages 0-5. This comprehensive therapeutic program provides therapy and case management to help children heal from trauma exposure and prevent future trauma from occurring. By supporting a child and their family early we are able to prevent future problems with things like truancy, juvenile delinquency, physical and mental health challenges.

Child Protection Center: This welcoming home environment provides children a place to tell their story after abuse or neglect. Working with law enforcement, DHS, mental health providers and health care professionals, children receive forensic interviews, medical exams and coordinated team investigations to ensure they are treated with dignity and respect during the investigative process.
8 Ways You Can Make a Difference!

1. Give a donation to keep kids safe today:
   - Text SAFE to 50155
   - Donate online at www.childabuseqc.org
   - Mail a check to:
     524 15th Street Moline, IL 61265

2. Make a gift of stock or securities.
   You can donate appreciated stock and generally receive tax benefits such as avoiding capital gains tax.

3. Sponsor events and initiatives at the Child Abuse Council. We are successful when our community members and businesses invest in us. We are proud to offer marketing and recognition opportunities for your partnership.

4. Celebrate a holiday, birth of a child, anniversary or remember a loved one with a gift in their name.

5. Leave a legacy with a charitable bequest.
   Exercise your privilege to determine the final distribution of your estate and designate a portion of your assets to be used for the benefit and support of child abuse prevention.

6. Donate to our endowment. The Community Foundation of the Great River Bend holds our endowment account where you can make sure Quad City children are safe for generations to come.

7. Sponsor a meal. Donate a meal for one of our family nights once a month ensuring children and families have a delicious meal during parenting groups.

8. Donate items from our wish list or host a community baby shower. We have a wish list on our website of items our families regularly need. Items such as diapers, laundry detergent, personal hygiene items, underwear and baby items are always appreciated.

Don’t forget to take advantage of your employer’s matching gift program!

DONATE TODAY www.childabuseqc.org